

Staying Motivated

Staying motivated and driven during a job search can be tough, finding a new role can be a time-consuming and long process. However, the job market is a competitive place and in order to be successful it is essential you stay focused and keep up momentum.

Consider Your Objectives

It is essential that you clearly explore your objectives and aims for your career move. Consider what you are looking to achieve and what motivates you. What do you like about your current role? What do you want to change?

Searching for Opportunities

Job searching can be a time consuming process ensure that you set aside some regular time each day where you are able to concentrate on looking for new opportunities.

You should see what types of roles are available for people with your experience, qualifications and skills. It is essential that your target role is a realistic one otherwise you will easily lose motivation and drive.

You can increase your motivation by developing your market through reviewing the market press, trade journals and websites. It can also be extremely useful to sit down with your GIM Consultant and discuss the market with them – after all, GIM Consultants have an excellent knowledge of the markets we work in and the roles available within these markets.

It is also essential that throughout your job search you keep an accurate record, i.e. database, of all the companies and roles you have applied for. If you don't keep a record you can end up feeling out of control.

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There are many ideas for staying motivated but here are a few from GIM:

- > Challenge the way you are looking for a job – try and change the way you approach your job search. Ask your GIM Consultants/friends and family for different and innovative ideas to break into the market.
- > Try voluntary work, learning a new language or taking up a different hobbies etc to boost the appeal of your CV.
- > Get involved in networking! There is a lot to be gained from building a network of people involved in your industry or target industry, join networking sites such as www.linkedin.com or www.ecademy.com. You can discuss the market place, technologies and possibly even job opportunities.
- > Ensure you allow yourself time to relax, don't take on too much otherwise you will end up feeling unfocused and lost.

It is easy to lose motivation when a job search takes some time but it is likely that your next step is just round the corner so stay driven and you will get there!!



MAKE THE INTELLIGENT CHOICE TODAY AND CHOOSE GIM!

For more information see www.gimr.co.uk or call a consultant on 020 8877 3907