

FOR IMMEDIATE RELEASE

Contact: Ed Schultz
Tel: +44 208 8877 6502
email: ed.schultz@gimr.co.uk
url: www.gimr.co.uk/executive.htm

GIM Executive Place the new European Marketing Director for lastminute.com

GIM are delighted to announce the recent successful completion of their search for a new European Marketing Director at iconic travel and lifestyle retailer lastminute.com.

Utilizing our extensive network of industry professionals, combined with strategic advertising and a rigorous vetting process GIM once again delivered a fantastic candidate to one of its longest-standing clients.

MD of GIM Tom Avery said "It's great that yet again we have managed to deliver this critical brief for the team at lastminute.com, coming as it did hot on the heels of finding another senior digital marketer for them we feel this once again proves that GIM's processes and delivery are second to none – Even during August"

GIM Executive offers this excellent level of service and delivery at rates well below those of our major competitors. Outstanding Search and Selection needn't be prohibitively expensive, well it isn't and never will be with GIM!

GIM Media also places Marketing and Digital roles in the £30k-75k arena

To find out more about GIM Executive & GIM Media and how we work please contact our Marketing Manager Ed Schultz on the number/email above or speak to Tom Avery directly on +44 7958 558 583.

Release Dated – 7th September 2009